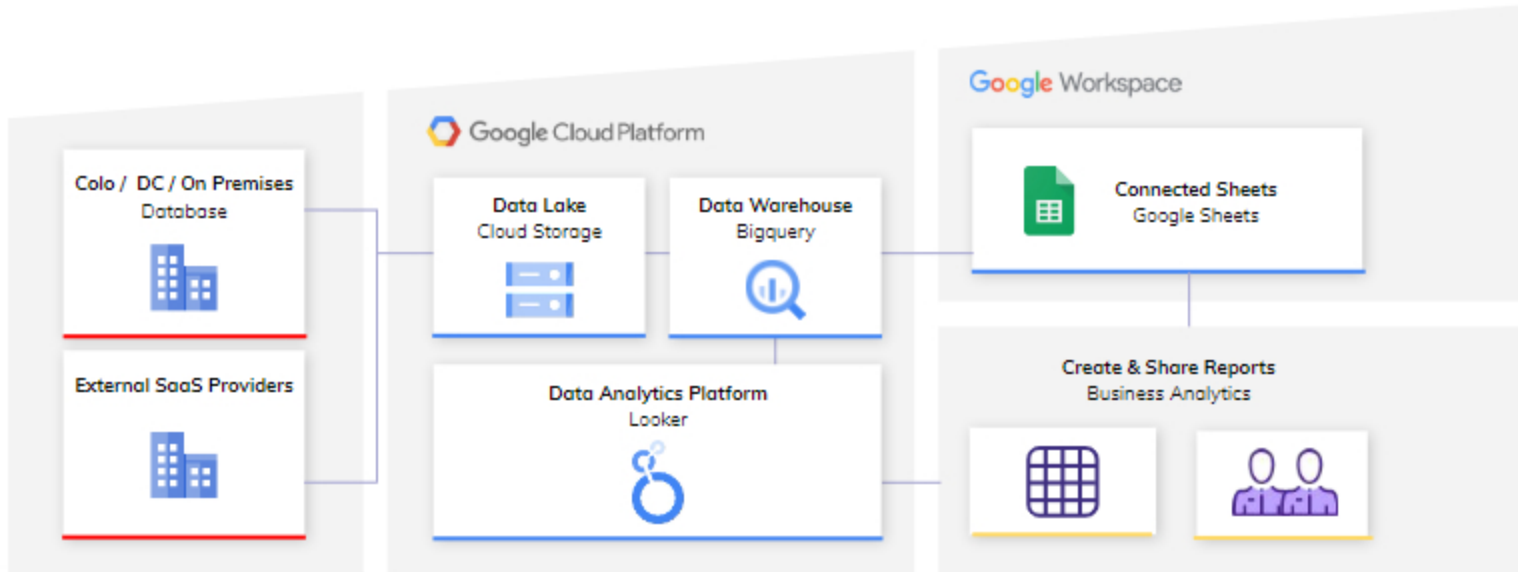


Data Analytics Platform

- Send 10 GiB per month of external data to Cloud Storage
- Analyze and store 5 years of data (600 GiB) in BigQuery
- Visualize data in BigQuery using Looker Studio and Google Sheets

\$14/mo



Here we assume that the data to be analyzed will be sent to BigQuery from on-premises and external SaaS services via Google Cloud Storage once a day, with a total data capacity of 10 GiB per month, and data for the past 5 years shall be stored. Users can visualize the data stored in BigQuery by creating reports using Google Sheets and Data Studio. The monthly analytic query executed by BigQuery assumes 500 GiB each month. By storing data in BigQuery, you can easily integrate with the AI/ML services and advertising services Google provides.

Price Calculation Example | Region: Iowa, Currency: USA

SERVICE	ITEM	QUANTITY	PRICE
Cloud Storage Standard	Storage Capacity	10 GiB	\$0.21
	[1 req/day * 30 days * 2 sources] + [test and retries]	100 reqs	\$0.00
BigQuery On-Demand	Storage Pricing (10 GiB/month * 60 months)	600 GiB	\$13.57
	Analysis Query Pricing	500 GiB	\$0.00
Total Monthly Charges:			\$13.78

The pricing estimates above are subject to change. Please refer to the [pricing calculator](#) for the updated pricing. [Free Tier](#) is applied to the above estimate up to the usage limit. [Looker Studio](#) can be used free of charge. If you want to use Connected Sheets to link BigQuery and Google Sheets (Spreadsheet), you will need an Enterprise Plus, Education Plus, Enterprise Standard, or Enterprise Essentials account, and additional costs will be incurred.